

"AS THE LANGUAGE OF GLOBAL BUSINESS, WHEN USED EFFECTIVELY, ENGLISH HAS THE POWER TO GRANT ACCESS TO INFINITE OPPORTUNITIES."

BIOGRAPHY:

THE MARKET EN-ABLER, Kitti Majorán is an award-winning marketing strategist and the co-founder & CEO of EN-ABLE.

Kitti helps businesses run by non-native English speakers attract, engage, convert, and retain English-speaking audiences through market-enabling strategies.

An experienced speaker, Kitti has a talent for breaking down complex strategies into easily digestible and practical steps, making it a very enjoyable experience for the audience to follow her presentations.

Dedicated to helping more non-native English speakers benefit from international business opportunities, Kitti's speaking and storytelling skills captivate audiences and make them feel inspired and empowered.

Speaking Highlights:

- Digital Nomad Summit
- I Taught English Abroad Podcast
- Guest Lecture at Edinburgh Napier University

Keynotes:

1. Messaging Excellence: Engaging English-Speaking Audiences in the 2020s
2. Visibility Simplified: How to Stand Out & Thrive in English-Speaking Markets

Brand Messaging Assessment Tool: <https://form.jotform.com/240813130980046>

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